



Assabet Valley Mastersingers

2011-2012 Season Advertising Form

Patron Name & Company: _____

Address: _____

Email: _____

AVM Solicitor: _____

Full Page

Half Page

Business Listing

Quarter Page Vertical

Quarter Page Horizontal

Choose an ad size: (width x height)

All ads grayscale except for cover.
For full page full-color cover ad,
contact manager@AVMsingers.org.
(limited number available)

___ **Full Page** \$500 (4½" x 7¼")

___ **Half Page** \$300 (4½" x 3½")

___ **Quarter Page** \$175

___ **Horizontal** (4½" x 1⅝")

___ **Vertical** (2⅛" x 3½")

___ **Business Listing** \$75

(4 lines, 35 characters each)

How to send your ad copy:

1. **In digital format:** 300dpi resolution, grayscale JPG or PDF. Email to mpp@phydeau.com. Mail this form with a check.

or

2. **Online:** Submit your information and payment at our website, www.AVMsingers.org. Click the "Support" tab and follow the prompts.

or

3. **In hard copy:** Include camera-ready artwork with your check.

Make checks payable to Assabet Valley Mastersingers, and mail with this form to P.O. Box 911, Northborough, MA 01532.

Your response before Oct. 10, 2011 would be greatly appreciated.

Visit us on the web at www.AVMsingers.org.